

Renewable Energy Expo 2007

Sponsorship Categories

Platinum Event Sponsor \$5,000 Sponsorships Available: 2

Sponsors Receive:

- Logo placement in event promotional collateral to include website, direct mail postcards, newspaper ads, OUC bill stuffers and 2-Day onsite event program
- Name mention in radio spots and local television ads promoting the event
- (1) complimentary exhibit space at sponsors choice of Lake Eola Park Expo (1-Day) or Embassy Suites Educational Sessions (2-Day)
- Banner placement at Educational Sessions (Banner provided by sponsor, 1 banner limit for 2 days)
- Banner placement at the Lake Eola Park Expo (Banner provided by sponsor, 2 banner limit for 1 day)
- Name mention by event emcee at formal Industry Welcome on Friday, 10/12
- Inclusion in industry event welcome packets (provided by sponsor and limited to one piece of collateral per packet)
- (4) Ticket to the VIP (Invite-Only) Luncheon on Saturday, 10/13
- (4) Tickets to the Industry Luncheon on Friday, 10/12
- (4) Tickets to the Industry Networking Reception on Friday, 10/12

Gold Event Sponsor \$2,500 Sponsorships Available: 4

Sponsors Receive:

- Name mention on event website and 2-Day onsite event program
- (2) complimentary exhibit space at sponsors choice of Lake Eola Park Expo (1-Day) or Embassy Suites Educational Sessions (2-Day)
- Banner placement at the Lake Eola Park Expo (Banner provided by sponsor, 2 banner limit for 1 day)
- (2) Ticket to the VIP (Invite-Only) Luncheon on Saturday, 10/13
- (2) Ticket to the Industry Luncheon on Friday, 10/12
- (2) Ticket to the Industry Networking Reception on Friday, 10/12

“Green” Event Sponsor \$1,000 Sponsorships Available: 6

Sponsors Receive:

- Name mention on event website and onsite event program
- (1) Ticket to the Industry Luncheon on Friday, 10/12
- (1) Ticket to the Industry Networking Reception on Friday, 10/12

Break Sponsor - Friday, 10/12 \$2,500 Sponsorships Available: 1

Sponsors Receive:

- Name mention on event website and onsite event program
- Banner placement and Marketing table provided in Break Area
- Name mention by event emcee during the Industry Educational Sessions
- (2) Ticket to the Industry Luncheon on Friday, 10/12
- (2) Ticket to the Industry Networking Reception on Friday, 10/12

Industry Lunch Sponsor – Friday, 10/12 \$5,000 Sponsorships Available: 1

Sponsors Receive:

- Logo placement in event promotional collateral to include website, direct mail postcards, newspaper ads, OUC bill stuffers and 2-Day onsite event program
- Name mention on event website and onsite event program
- Banner placement in Lunch space (to be provided by sponsor)
- Marketing table provided in Lunch space
- (1) complimentary exhibit space at sponsors choice of Lake Eola Park Expo (1-Day) or Embassy Suites Educational Sessions (2-Day)
- Logo and name mention on table tents placed on each table
- Distribution of marketing collateral to attendees on chairs (provided by sponsor and limited to 2 sheets of paper per chair)
- (4) Tickets to the Industry Networking Reception on Friday, 10/12
- (4) Complimentary seats at the Industry Lunch
- (2) Ticket to the VIP (Invite-Only) Luncheon on Saturday, 10/13
- 3-minute presentation/"welcome" at the Industry Lunch

Industry Reception Sponsor – Friday, 10/12 \$3,500 Sponsorships Available: 1

Sponsors Receive:

- Logo placement in event promotional collateral to include website, direct mail postcards, newspaper ads, OUC bill stuffers and 2-Day onsite event program
- Name mention on event website and onsite event program
- Banner placement in Reception Area (no limit)
- Marketing Table in Reception Area
- (1) complimentary 8x10 exhibit booth at the 2-Day Educational Sessions
- (2) Tickets to Industry Luncheon on Friday, 10/12
- (2) complimentary tickets to the Industry Reception
- 3-minute presentation/"welcome" at the Industry Reception

VIP Lunch Sponsor – Saturday, 10/13 \$5,000 Sponsorships Available: 1

Sponsors Receive:

- Name mention on event website and onsite event program
- Banner placement in Luncheon Area (no limit)
- Complimentary Marketing table outside of ballroom
- (1) complimentary 8x10 exhibit space at the 2-day Educational Sessions
- Logo and name mention on table tents placed on each table
- Distribution of marketing collateral to attendees on chairs (provided by sponsor and limited to 2 sheets of paper per chair)
- (2) Tickets to the Industry Networking Event
- (2) Tickets to Industry Luncheon on Friday, 10/12
- 3-minute presentation at the VIP Lunch
- (4) Complimentary seats at the VIP Lunch

Music Sponsor – Saturday, 10/13 \$5,000 Sponsorships Available: 1

- Logo placement in event promotional collateral to include website, direct mail postcards, newspaper ads, OUC bill stuffers and 2-Day onsite event program
- Name mention in radio spots and local television ads promoting the event
- Name mention on event website and onsite event program

- Banner placement on or next to (as space allows) the Amphitheater at Lake Eola Park
- (1) 10x10 exhibit booth at the Expo
- Name mention by onsite radio station during live remote
- (2) Tickets to the Industry Networking Event
- (2) Tickets to Industry Luncheon on Friday, 10/12
- (2) Complimentary seats at the VIP Lunch

Film Sponsor – Saturday, 10/13

\$5,000

Sponsorships Available: 1

- Logo placement in event promotional collateral to include website, direct mail postcards, newspaper ads, OUC bill stuffers and 2-Day onsite event program
- Name mention in radio spots and local television ads promoting the event
- Name mention on event website and onsite event program
- Banner placement on or next to (as space allows) near the Amphitheater at Lake Eola Park
- (1) 10x10 exhibit booth at the Expo
- Name mention by event emcee as film is introduced
- (2) Tickets to the Industry Networking Event
- (2) Tickets to Industry Luncheon on Friday, 10/12
- (2) Complimentary seats at the VIP Lunch